



Ipsos is a global leader in survey-based market research activities, present in 90 markets and employing more than 18,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide understanding and powerful insight into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

In Switzerland Ipsos is the largest market research company; we are a team of 120, from more than 20 countries and based in Geneva, Basel and Root.

Our Brand Health Tracking Team in Geneva is looking for a:

Client Service Manager

Although located in our Ipsos Poland office, the Client Service Manager would be part of the Ipsos Switzerland team dedicated to Brand Health Tracking, working for international clients.

The CSM will work closely with associate directors and directors in a multi-cultural environment and will work with sizeable clients withing international organisation. The client service manager has the following main responsibilities:

- Lead and manage projects to deliver insights with excellence: working internally with project management team from the set-up to the deliverables, ensuring high quality standard through the process
- Actively manage the client relationship when working on the different projects
- Participate to client calls during the different stages of the projects, from briefing to debrief to client
- Analyze the results to uncover insights and draft actionable recommendations with the guidance of the senior team experts
- Prepare storytelling and with optimized data visualization presentations
- Present results to clients when possible
- Learn Ipsos methodologies, point of view and approaches to become a trusted partner for the clients.
- Integrate Ipsos thought leadership and learnings in the analysis.
- Work closely with the whole team

SERWIS POŚREDNICTWA PRACY PTBRiO

Skills & experience required:

- University degree preferably in marketing/market research, social sciences, communication sciences or similar
- Minimum 5 years of professional experience within market research agencies
- Strong market analysis skills, from data to insights
- Passion for brands strategy, media, digital with professional experience in the domain
- International minded and multicultural oriented with strong interpersonal communication skills
- Ability to deliver outstanding attention and services to the client.
- Curiosity, proactivity, and entrepreneurship spirit
- Eagerness to learn and evolve in an international environment.
- Collaborative and supportive mindset
- Manage multiple projects, liaise with a variety of different internal and external contact.
- Excellent English skills – other languages are an advantage.

In return, we offer:

- A competitive package, with a commitment to personal development where your efforts and achievements are recognised and rewarded;
- A creative, busy, open and supportive working environment;
- Hybrid and flexible working hours
- Trainings giving you the opportunity to learn, grow and shape your career
- The opportunity to get involved with innovative techniques in addition to the more traditional methods

Zainteresowane osoby, prosimy o aplikowanie za pośrednictwem formularza dostępnego na stronie: Ipsos Career:

https://ecqf.fa.em2.oraclecloud.com/hcmUI/CandidateExperience/en/sites/IpsosCareers/job/2891/?utm_medium=jobshare

Please include the following statement in your application:

"Niniejszym wyrażam zgodę na przetwarzanie danych osobowych, zawartych w mojej ofercie pracy, przez Ipsos Sp. z o.o. oraz podmioty działające w ramach Ipsos S.A., mające swoją siedzibę na terytorium UE, w celach związanych z realizacją procesu rekrutacji na stanowiska pracy w Ipsos Sp. z o.o. lub w spółkach Ipsos S.A. Przyjmuję do wiadomości, iż administratorem moich danych osobowych jest Ipsos Sp. o.o., z siedzibą w Warszawie przy ulicy Taśmowa 7 oraz że przysługuje mi prawo dostępu do tych danych, ich poprawiania oraz wycofania zgody na ich przetwarzanie." (zgodnie z Ustawą z dn. 29.08.97 roku o Ochronie Danych Osobowych Dz. Ust. Nr 133 poz.883).