



The aim of this position is to undertake qualitative (i.e communication and content-focused analysis) and quantitative research, analysis and interpretation of Nielsen and third party data to produce insights and thought leadership pieces. The post-holder will support the production of insight reporting in response to client briefs and internal needs.

Research Consultant

Responsibilities:

- Producing custom insight reporting to answer ad-hoc client briefs
- Produce and evaluate on-going, regular insight reporting as required, either against client brief or as part of a cross-client delivery, under own self-discipline
- Assist in the creation of ad-hoc and regular Insight reporting, as required for Internal sales support, MarComs and associate knowledge of the marketing and media landscape
- Ensure deadlines are met and presentations are produced within a high degree of quality
- Respond to client feedback, ensuring issue resolution where required
- Ensure a good working knowledge of Audience Measurement solutions, data and methodologies
- Keep abreast of Media industry news, events and current topics

Skills:

- Data analysis and interpretation
- Strong written and verbal communication
- High standard of MS excel, PPT and Word and Google Sheets, Slides, Docs knowledge

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- Client centric mindset
- Problem solving & analytical thinking
- Active listener, proactive, patient & tenacious
- Passionate about building storytelling through qualitative and quantitative data
- Preferred languages - English (advanced) or German (advanced)
- Knowledge of newsletter production would be advantageous (although not essential)

What we offer:

- A hybrid work model for work-life balance
- Well-located office at Burakowska 14 - next to Arkadia Westfield Centre (newly designed office, bicycle parking facilities, 7th floor terrace with view over Warsaw)
- Additional days off for well-being: Mental Health Day, Birthday day plus December day if all annual leave has been used up
- Nielsen Impact Days - up to 3 days a year for voluntary work
- Private health care and discounted gym (Multisport), well-being programmes
- Development opportunities: access to courses and webinars

Apply via <https://jobs.lever.co/nielsen/ca1ad5f1-b23d-4d94-bf2d-786cdc8375a8>

Or by email to Wiktoria Milcarz (She/Her/Hers) wiktoria.milcarz@nielsen.com