

SERWIS POŚREDNICTWA PRACY PTBRiO



PEPSICO

The PepsiCo center in Kraków is part of the Global Business Services (GBS) - a growing function within PepsiCo that leverages one strategy and common approach to introduce new, technology-driven capabilities and elevate service quality while meeting the current and future needs of the business. Work that can be delivered effectively and efficiently at scale is centralized and managed in GBS locations around the world. The key functional areas in GBS are Finance, Human Resources, Marketing, Insights, Sales, Supply Chain, and Global Procurement.

Szukamy:
Marketing Procurement and Insights Supervisor

Miejsce pracy:
Kraków

Twój przyszły zakres obowiązków:

This role will work closely cooperate with county marketing teams and supporting them in the area of advertising agency management, negotiations and ways of working optimization. Additionally this person will work together with European Insights team on negotiating best possible cooperation conditions with key suppliers.

Responsibilities:

- This role will support the Marketing Procurement and Insight scope in Europe and will be responsible for management of preferred supplier list, working particularly in the area of agency fees, ad production & reporting.
- Actively identify efficiency opportunities
- Definition of negotiations strategy for marketing budget and Insights and lead its execution, ensuring the right alignment with stakeholders
- Price benchmarking and tenders
- Where possible achieve savings from strategic partnership with marketing partners
- Leading cross–markets projects and leading negotiations on pan-European level
- Supporting brand teams in agency negotiations
- Contract negotiations. Recommend topics and conditions to include to achieve best-conditions for PepsiCo. Partner with legal, insight & brand teams to lead contracts with vendors

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- Suppliers performance evaluation
- Efficiencies tracking and alignment with stakeholders
- Monthly check-ins on new partnership relationship with vendors

Oferujemy Ci:

- private medical care
- life insurance
- remote work opportunities
- flexible working time
- retirement pension plan
- parking space for employees

Oczekujemy od Ciebie:

- Extensive experience in Advertising or Insights or FMCG marketing department
- Ability to lead and apply strategic sourcing, supplier relationship management
- Results oriented
- Excellent negotiation and influencing skills
- Experience in dealing with senior stakeholders
- Analytical skills, business acumen
- Fluent English

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