

We offer various methodologies for clients from several industries. We believe in the synergy of a global perspective and local expertise. We combine international market trends with in-depth knowledge of regional nuances. This fusion allows us to provide holistic insights, bridging the gap between global strategies and local implementation.

Szukamy kandydatów na stanowisko:

Market Researcher / Consultant: Quantitative

Miejsce pracy:
Warsaw / hybrid [3 days office / 2 days home]

Twój przyszły zakres obowiązków:

- Collaborating on the design and development of studies, showcasing your expertise in crafting effective questionnaires
- Supervising data collection and analysis, ensuring accuracy and reliability in the research process
- Examining and summarizing findings from surveys to provide actionable insights for our clients
- Harnessing various data types, including images, photos, videos, and more, to construct compelling narratives that tell the story behind the data

Oferujemy Ci:

- Competitive salary adequate to experience
- Comprehensive healthcare plans (LuxMed)
- Opportunities for professional development and growth
- Multi-country projects around the globe
- A collaborative and dynamic work environment that values innovation and creativity

Wynagrodzenie: depending on your experience and preferred type of contract, (umowa o pracę – contract of employment / umowa typu b2b – b2b contract)

Oczekujemy od Ciebie:

- Minimum Master's degree in a relevant field (e.g., Marketing, Business, Psychology, Sociology or a related discipline)
- Proven experience in quantitative research methodologies (at least 3 years in relevant position)
- Strong analytical skills and the ability to derive meaningful insights from diverse sets of data
- Excellent communication skills, with the capability to convey complex findings through compelling storytelling
- Proficiency in relevant tools and technologies used in market research (a must: Microsoft Office, SPSS, optional: Conjoint, MaxDiff)
- Proficiency in English and Polish, another European language would be an asset (e.g. German, Spanish, French)

Aplikuj: Send us your CV and Cover Letter in English via email: hello@wiserabbit.co