



# SERWIS POŚREDNICTWA PRACY

Polskiego Towarzystwa Badania Rynku i Opinii



**Scope Fluidics S.A.** is a hub developing deep-technology projects. After the sale of the PCR|ONE project to Bio-Rad Laboratories, Scope Fluidics is focusing on the development of Bacteromic and on new projects focused on the largest global market needs, where the development of new technologies can lead to breakthrough functionality and utility value. We work in dynamic project teams with the expertise to carry out a project from the conceptual phase through prototyping, verification, validation, and introduction to production and the market.

## About the team

Want to help shape the future of biotech innovation?

Join our small, cross-functional Primary Market Research (PMR) team, where experts from diverse backgrounds explore new ideas and evaluate the potential of disruptive biotech solutions. We're a fast-growing, global organization, and our PMR team plays a key role in identifying and assessing opportunities across the innovation pipeline. You'll support multiple Scope Fluidics ventures (Edocera, Hybolic, Bacteromic) as well as the Discovery team.

Job position:

## Market Research Lead

Headquarter: Ogrodowa 58, Warsaw

## Our requirements:

- Master's degree in Market Research, Statistics, Psychology, or Sociology.
- 5 – 8 years of experience in PMR (qualitative, quantitative or mix).
- Good knowledge of survey design and data collection.
- Proficiency with MS Office.
- Experience or strong interest in AI and automation.
- Ability to navigate fast-paced, unstructured, matrixed environments with shifting priorities.



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- Strong data visualization and presentation skills.
- Excellent analytical thinking and the ability to collaborate with experts from scientific and technical fields.
- Fluency in English, including leading meetings and presenting insights.

## Your responsibilities:

- Lead PMR projects with physicians, patients, and scientists worldwide, with a focus on the USA, Europe and Poland.
- Manage research across all stages — from early concepts and prototype testing to product optimization.
- Design methodologies tailored to complex biotech challenges.
- Use global expert panels (e.g., Sermo, GuidePoint) to engage healthcare professionals and gather insights.
- Analyze secondary data, market reports, and scientific studies to deliver actionable recommendations.
- Drive automation in research by building agents, using no-code tools, and contributing to AI-driven workflows.
- Leverage LinkedIn and other platforms for deep research, expert networking, and market intelligence.

## We offer:

- The chance to shape PMR standards in a company committed to continuous improvement and innovation.
- Work on products that aim to improve health and save lives on a global scale.
- Hybrid work model: 2 remote days per week.
- Participation in our internal AI research transformation
- A collaborative, global team of experts across biotech, research, and innovation.

**If you are interested in our offer please  
send us CV through the link: [Send us CV](#)**